



# Financial Services

**HONORS**  
COLLEGE CREDIT PLUS

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Financial Services is an honors class and will require both a summer assignment and service points. But don't worry ... these assignments are meant to be interesting and fun!

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## Summer Assignment

You will be able to choose from six possible topics for your summer assignment ... hopefully there will be something that is meaningful for everyone. Completion of a summer assignment is required for all students in Financial Services Honors. If you choose not to complete the summer assignment, then your Q1 grade next year will be capped at a B (the assignment is worth 500 points). Your completed project is due by midnight on August 17, 2018. No late assignments will be accepted.

- **Business Book Review:** Read an approved book on business, finance, or entrepreneurship ... ask for my list of "The 50 Best Business Books" or you can request permission to read a different book on related topics. *No two students can select the same book, so make sure to let me know your choice before you start. You can repeat this project (with a different book, of course).*
- **Market Research:** Select two businesses that compete in a particular market (like fast food or cell phones) and conduct research to learn everything you can about the companies using both primary sources (interviews/surveys) and secondary sources (internet). *No two students can select the same companies, so make sure to let me know your choices before you start. You cannot repeat this project.*
- **College Showdown:** Visit two college campuses this summer and prepare a personal analysis of the pros and cons of each school. Focus on the factors that are most important to you (such as size of school, majors offered, athletics, etc.). Include both primary sources (perhaps interview a current student) and secondary sources (internet/brochures) in your analysis. Include at least 10 photos you took yourself. *You cannot repeat this project.*
- **Business Plan:** Come up with an idea for starting a business and prepare a business plan (think *Shark Tank*). The concept must be something that you could realistically start up yourself (if you had an investor). Include an overview of the business idea, your target market, your business strategies, your marketing plan, and the startup expenses for getting this business up and running. *You can repeat this project (with a different business idea).*
- **Career Exploration:** Complete a job shadow in a career field that interests you. The person you choose to shadow cannot be a family member, however you may ask relatives to help you find opportunities. Prepare a detailed overview of your experience, including why you chose the profession, how you arranged the job shadow, and what you learned. *You can repeat this project (with a different career).*
- **Summer College Program:** Successfully complete a summer college program, such as ACAP (OSU), Junior Executive Business Program (OU), Junior Scholars (Miami), Ohio Business Week, or INROADS College Links Program. This option would require acceptance into an approved college program (most are for rising seniors). *You cannot repeat this project.*

Your completed project can be submitted in one of three ways: (1) a 500 word typed paper in MLA format – emailed or shared; (2) a 5-minute PowerPoint, Google Slides, or Prezi containing 500 words of descriptive text – emailed or shared; or (3) a 5-minute movie containing video clips/photos and a detailed description of the project – uploaded to YouTube with link emailed. Please email or share all projects to: [pclark@nwlsd.org](mailto:pclark@nwlsd.org).

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## Service Points

You will also be required to earn 25 service points related to BPA/KCU/FS during the 2018-19 school year (to be completed by May 10, 2019). Completion of these service points is required for all students in Financial Services Honors. If you choose not to complete the service points, then your Q4 grade next year will be capped at a B (the assignment is worth 500 points). More details will be provided about eligible activities at the beginning of the school year.