WEEK 4

Financial Services Survices BPA

The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

# Monday, September 10

**Day 14** 

Today's Topic: "BPA Project: Interview Skills"

BPA Project: Interview Skills (Job Choice, Cover Letter ... you already did the resume)

Group Activity: "Dueling Articles on ... Interviews and Resumes"

Read and Discuss: "Some of the Toughest Interview Questions You'll Hear on Wall Street"

# Tuesday, September 11 Today's Topic: "BPA 2Tuesday"

**Day 15** 

BPA Meeting

BPA 2Tuesday 🎔

# Wednesday, September 12

**Day 16** 

Today's Topic: "Introduction to Entrepreneurship Review"

Fundraiser Kickoff (bell 4)

**Review Activities** 

#### Thursday, September 13

**Day 17** 

Today's Topic: "Unit I Test"

FSS UC Trip / Sub

Unit I Test

... then get started on your business plan project! (start "The Idea" worksheet)

# Friday, September 14

**Day 18** 

Today's Topic: "Developing the Marketing Plan"

CEAC

ENTR 2-1: Think Critically, TF, MC, Problem Solving

Article: "Pizza and the Complications of Running a Business"

Challenge: Start putting together a marketing plan outline for your business plan...

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

# **IMPORTANT**

Our first **BPA Meeting** of the year is this Tuesday after school in room 317. Stop by!

The Northwest BPA Stock Market Competition kicks off this Tuesday. Go to HowTheMarketWorks.com, set up an account, and then join the NWBPA2018 game (password is 317). The game runs from September 11 through December 10 and there will be prizes for the top portfolios!



\* Note: you must register by October 1 to be eligible for prizes

Our BPA Fall Fundraiser kicks off this Wednesday during bell 4. Stop by for lunch and start making sales!