



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, October 1 Day 28

Today's Topic: "Unit II Test" Sub

Unit II Test

Tuesday, October 2 Day 29

Today's Topic: "Business Plan Project – The Market"

- Business Plan Project – The Market
- Prepare a SWOT analysis
 - Develop a plan for conducting market research
 - Analyze your competitors (direct and indirect)
 - Examine your competitive advantage

BUSINESS PLAN PROJECT
SWOT Analysis, Market Research,
Competitors, Competitive Advantage

Wednesday, October 3 Day 30

Today's Topic: "BPA Project: Word & Desktop Publishing"

BPA Project: Word and Desktop Publishing – Day 1
Develop your logo, color scheme, and slogan ...

Thursday, October 4 Day 31


Today's Topic: "BPA Project: Word & Desktop Publishing"

BPA Project: Word and Desktop Publishing – Day 2
Develop your logo, color scheme, and slogan ...

Friday, October 5 Day 32

Today's Topic: "Unit I & II Review"

- Unit I & II Review
- Unit I & II Exam and Post-SLO are on Monday!



Homecoming Parade/Game
Painting banners after school Wed-Thu.
Decorating float after school Friday.
Parade starts at Civic Center 6pm.

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

The **Northwest BPA Stock Market Competition** has started. Go to HowTheMarketWorks.com, set up an account, and then join the NWBPA2018 game (password is 317). The game runs from September 11 through December 10 and there will be prizes for the top portfolios!



* Note: you must register by **THIS MONDAY, October 1** to be eligible for prizes

BPA State Officer Screening is next Monday, October 8 ... good luck to all our candidates!