



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, October 22**Day 43**

Today's Topic: "BPA Project: Fundamental Spreadsheets"

BPA Project: Fundamental Spreadsheets – Day 1

Tuesday, October 23**Day 44**

Today's Topic: "BPA Project: Fundamental Spreadsheets"

BPA Project: Fundamental Spreadsheets – Day 2

Wednesday, October 24**Day 45**

Today's Topic: "Sales Forecasting"

*First Day of Quarter 2 / Early Release
BT Overview in Sophomore Advisories*

ENTR 4-1: Think Critically

Video Case: "Strange Donuts"

Discuss: "Projecting Sales"

Worksheet: "What Would Sales Look Like for YOUR Business?"

Article: "Nine Steps To Start And Grow A Creative Small Business"

Thursday, October 25**Day 46**

Today's Topic: "Cost of Doing Business" and "Economics of One Unit of Sale"

ENTR 4-2: Think Critically ... PPT and ENTR 4-3: Think Critically, Problem Solving ... PPT

Case: "What Went Wrong? ... Avoid Personal Debt"

Article: "The Hidden Costs of Starting Your Own Business"

Video Case: "Tom + Chee"

Worksheet: "Calculating the EOU for YOUR Business"

Friday, October 26*Ohio BPA T-Shirt Design Deadline*

NO CLASSES

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

The **Northwest BPA Stock Market Competition** runs through December 10 ... keep playing! Remember, there will be prizes for the top portfolios!

Sophomore Recruiting season starts this week with an info session in 10th grade advisories ... encourage them to sign up for a visit to FS on November 14!

