

155) Economic Research Individual (S)

Description

One economic research topic is selected by the National Center and provided at the beginning of the school year. The contestant will conduct research on the topic and present findings in a research paper, an oral presentation, and respond to questions from a panel of judges. *This event includes a separate certification component which will be offered in conjunction with the BPA event at NLC; all contestants passing this component will receive a certification regardless of their overall event placement.* The certification offered will be the Economics Precision Exams Certification. This certification will be optional. For more information on the exam, visit: <https://www.precisionexams.com/exams/finance/>

Eligibility

Any student member may enter this event. Each contestant may submit only one (1) research paper. Contestants participating in national level competition must be registered for the event prior to submission deadline for technical judging. Contestants must participate in both parts of the competition in order to be ranked.

Topic

When a business holds a real or perceived monopoly, they have an advantage over their competitors that is often deemed an unfair competitive advantage. Research the different types of monopolies and the impact of monopolistic behavior on the market, both positive and negative. Your research may include, but is not limited to:

- Vertical and Horizontal integration
- Legal vs. Illegal monopolistic behavior
- Global and US Antitrust lawsuits on US companies (Sherman Antitrust Act, Clayton Act, Bell Atlantic, Microsoft, Google, et.al)

Contestants who do *not* submit an entry that follows this topic will be *disqualified*.

Contestant must supply

One envelope containing the materials as listed in the specifications section

Notes or note cards for oral presentation (optional)

Presentation device

Presentation software

Sound cards (optional)

External speakers (optional)

Projection system (optional)

Digital presentation tools (no videos will be allowed) (optional)

No Internet access will be provided on-site at NLC; however, contestants may provide their own access to be used only for their presentation to the judges

Contestants must bring all supporting devices (e.g., extension cords, power supply, etc.)

Carry-in and set-up of equipment must be done solely by the contestant and must take place within the time allotted

Business Professionals of America assumes no responsibility for hardware/software provided by the team. No equipment, supplies, or materials other than those specified for an event will be allowed in the testing area. No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. Violation of this rule will result in disqualification.

Competencies

- Demonstrate knowledge and understanding of basic economic concepts by exploring and analyzing global and domestic economic issues
- Evaluate research and communicate findings both orally and in writing
- Explore basic economic concepts that affect the workplace
- Identify economic systems
- Explain how economic growth can be promoted and measured
- Conduct research using various resources and methods
- Analyze basic economic problems

Specifications

- This is a pre-submitted event. See instructions for submissions.
- The completed research paper and an [Individual Entry Form](#) must be uploaded at <http://www.bpa.org/submit> in PDF format no later than 11:59 p.m. Eastern Time on April 1, 2019.
- Contestants will receive an automated response confirmation at the time of submission.
- Individual confirmation of receipt *cannot* be provided by the National Center.
- Member ID will be required for all submissions.
- No fax or mailed copies will be accepted.
- No exceptions can be made for missed deadlines due to incorrect submission or technical difficulties.
- Multiple submissions *cannot* be accepted.
- Materials from non-registered contestants, those missing contestant number and/or projects received after the deadline *cannot* be accepted.
- The research paper must follow the Report format located in the [Style & Reference Manual](#). (Note: no title page is required.) Header information on the first page of the report should be as follows: Contestant ID Number (Sender's ID Number – XX-XXXX-XXXX), Harvey Rosen (Recipient's Name), Financial Services Department (Recipient's Department), and Current Date.
- Length of document is limited to seven (7) double-spaced, single-sided, numbered pages with one-inch margins. The Works Cited page(s) is/are *not* included in the seven pages; however, any graphs, tables or charts included will be included in the seven-page limit. Judges will *not* read additional pages beyond the seven (7) allowed pages.
- Each research paper must reflect the contestant's own research, writing, and original thinking.
- Contestant may use one laptop/notebook computer and projection equipment for presentation. Those who want to use computer/projection equipment for presentation *must* provide their own equipment.
- The research paper and entry form must be keyed/word-processed.
- No changes can be made to the paper after the date of submission.
- Each paper must include word-processed Works Cited page(s) which follows the [Style & Reference Manual](#) format.
- One (1) copy of the completed research paper, including Works Cited, and the [Individual Entry Form](#), including signatures, must be submitted at the time of the presentation at NLC at both the Preliminary and Final Competition.
- The length of the presentation will be no more than seven (7) minute, followed by no more than five (5) minutes of judges' questions.
- Notes or note cards may be used.
- It is the policy of Business Professionals of America to comply with state and federal copyright law. Federal law pertaining to copyright, as contained within the United States Code, is available at <https://www.copyright.gov/title17/title17.pdf>. The [Style & Reference Manual](#) contains guidelines for Copyright and Fair Use. Participant(s) will be *disqualified* for violations of the guidelines.

Method of evaluation

Technical Scoring Rubric

Presentation Scoring Rubric

Length of event

No more than three (3) minutes set-up time

No more than seven (7) minutes presentation time

No more than five (5) minutes for judges' questions

Finals may be included at state and national levels

Entries

Each state is allowed three (3) entries

Contestants in all judged events who wish to receive judges' comments must submit a self-addressed, stamped envelope to the event judges before judging takes place.

Materials submitted for technical judging *cannot* be returned and will *not* be available at NLC.

(155) Economic Research Individual (S)

Judge Number _____

Contestant Number _____

Technical Scoring Rubric

| | | |
|---|---|--|
| Contestant Violated the Copyright and/or Fair Use Guidelines | <input type="checkbox"/> Yes <i>(Disqualification)</i> | <input type="checkbox"/> No |
| If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below: | | |
| Contestant followed topic | <input type="checkbox"/> Yes | <input type="checkbox"/> No <i>(Disqualification)</i> |

| Items to Evaluate RESEARCH PAPER | Below Average | Average | Good | Excellent | Points Awarded |
|---|---------------|---------|-------|-----------|----------------|
| Contestant submitted the correct information and in the correct format. <ul style="list-style-type: none"> • Individual Entry Form – PDF format (must be keyed, but does <i>not</i> have to be signed for pre-submission) • Research Paper – PDF format <p align="center"><i>All points or none are awarded by the technical judge.</i></p> | | | | 10 | |
| Comprehension of Topic Demonstrates understanding of subject matter | 1-5 | 6-10 | 11-15 | 16-20 | |
| Organization and Expansion of Ideas Argument follows logical progression | 1-5 | 6-10 | 11-15 | 16-20 | |
| Introduction/Summary Logical argument, evidence to support conclusions, compelling summary | 1-5 | 6-10 | 11-15 | 16-20 | |
| Creativity Diverse resources, creative angle on the issue, originality, inventiveness | 1-5 | 6-10 | 11-15 | 16-20 | |
| Writing Skills Correct grammar, spelling, punctuation, concise language, sentence structure | 1-5 | 6-10 | 11-15 | 16-20 | |
| Overall Effectiveness of Research | 1-5 | 6-10 | 11-15 | 16-20 | |
| TOTAL TECHNICAL POINTS (130 points maximum) | | | | | |

(155) Economic Research Individual (S)

Judge Number _____

Contestant Number _____

Presentation Scoring Rubric

| Evaluation of Oral Presentation | Below Average | Average | Good | Excellent | Points Awarded |
|--|----------------------|----------------|-------------|------------------|-----------------------|
| Opening and summary | 1-5 | 6-10 | 11-15 | 16-20 | |
| Content of presentation | 1-5 | 6-10 | 11-15 | 16-20 | |
| Effectiveness of presentation: Voice projection, transitions, flow, stage presence, etc. | 1-5 | 6-10 | 11-15 | 16-20 | |
| Answers to judges' questions | 1-5 | 6-10 | 11-15 | 16-20 | |
| TOTAL PRESENTATION POINTS (80 points maximum) | | | | | |

Props and/or additional items shall not be used as a basis for scoring.

Specification Points Rubric

| SPECIFICATION POINTS: All points or none per item are awarded by the proctor per contestant, <i>not</i> per judge. | | Points Awarded |
|--|----|-----------------------|
| Set-up lasted no longer than three (3) minutes – 5 points Presentation lasted no longer than seven (7) minutes – 5 points | 10 | |
| Documentation submitted at time of check-in: keyed and signed Individual Entry Form (1 copy) and Research Paper (1 copy) <i>Must have copies for preliminaries and finals</i> | 10 | |
| Word-processed research paper and Works Cited page(s) followed the Style & Reference Manual | 10 | |
| TOTAL SPECIFICATION POINTS (30 points maximum) | | |

TOTAL MAXIMUM POINTS = 240

PRESENTATION WILL BE STOPPED AT SEVEN MINUTES