THINK CRITICALLY

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1.	What are the three major types of investment decisions that define the work of financial managers in business?
2.	What are the primary sources of information for making financial decisions in a business?
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3.	True or False? To maximize ownership wealth, owner's equity should increase at a rate equivalent to or better than other investments considering the nature of the business and the risk assumed by investors.
4.	The is the executive who is accountable to the board of directors for all company activities and results. a. CEO b. COO c. CFO d. CDE
5.	financing offers an ownership interest in the company, while financing uses borrowed money to obtain capital.
6.	Which of the following is nor one of the primary sources of information for financial decisions in a business? a. financial statements b. specific financial records c. financial transaction data d. financial budgets
7.	True or False? Retained earnings refers to the amount of cash that the business has reserved to pay accounts receivable and loans.
TF	7MWORK

Discuss in pairs or small groups and then write your conclusions below.

8. Discuss the advantages and disadvantages of equity and debt financing from the viewpoint of the company and from the viewpoint of the investor. Summarize your thoughts on the back of the sheet.