



This year in FSJ, we will split each day into two topics: **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up; and **Financial Accounting**, which will focus on how a business records transactions, maintains financial records, and prepares financial statements. You will participate in hands-on projects to put financial concepts into practice and enhance your technology skills. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, August 22 Day 1

Today's Topic: "What is Entrepreneurship?"

Welcome to FSJ

ENTR 1-1: Think Critically, TF, MC, Problem Solving

Activity: "I Wonder Why They Never Made A ..."

Video Clip: "What is An Entrepreneur?"

Tuesday, August 23 Day 2

Today's Topic: "Characteristics of an Entrepreneur"

ENTR 1-2: Think Critically, TF, MC, Problem Solving, Case

Discuss: "Entrepreneurial Characteristics"

Group Activity: "Duelling Articles on ... Entrepreneurship"

Wednesday, August 24 Day 3

Today's Topic: "Explore Ideas and Opportunities"

ENTR 1-3: Think Critically, TF, MC, Problem Solving ... [PPT](#)

Article: "What is a Business Opportunity?"

Activity: "The Elevator Pitch" ... Discuss: "Naming Your Business"

♥ **BPA: "What's Up With BPA?" and "Perceptions"**

Group Activity: "What's Up With BPA?"

Project: "Perceptions"

Thursday, August 26 Day 4

Bells 5647 Today

Friday, August 27 Day 5

Today's Topic: "Why a Business Plan Is Important"

ENTR 1-4: Think Critically, TF, MC, Problem Solving

Case: "What Went Wrong? ... Conduct Market Research"

Watch: "Appalach" and Discuss: "Mission Statements"

Activity: "Business Plan Review"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

Student Contract – signed forms due September 9.

Fees – \$31 cash/check payable to "Butler Tech" due September 9.

BPA Executive Officer Elections – intent forms due September 6; elections on September 7-8.

BPA Rep Elections – intent forms due September 9; elections on September 14-15.