(560) Presentation Team

Description

Assess use of current desktop technologies and software to prepare and deliver an effective multimedia presentation.

Eligibility

Any Secondary division student member may enter this team event. A team will consist of 2-4 members. A member may *not* participate in more than one of the following events in the same year: Presentation Team and Prepared Speech. A previously used presentation may *not* be used.

Topic

The working world is changing. In our increasing flexible workplaces, the notion of a 'job for life' and the concept of a 9-5 workday is diminishing. In its place is the gig economy, cooperative working online platforms (often apps) where people work on temporary contracted assignments (gigs), often as and self-employed freelancers. Some well-known gig economy platforms include Shipt, DoorDash, Fiverr, and Airbnb.

Create a presentation for your local chamber of commerce explaining what the gig economy is and why a town/city should consider this a valid business model to include in their membership that can benefit their city and other member businesses.

Things to consider but not limited to:
- The positives and negatives of gig work for a person
- The role gig work can play in supporting local businesses
- How gig workers can benefit a local community

Teams who do *not* submit an entry that follows this topic will be *disqualified*.

Team must supply

Presentation device and software
External speakers (optional)
Projection system (optional)
Props (optional)
No Internet access will be provided on-site at NLC; however, teams may provide their own access to be used only for their presentation to the judges.
Teams must bring all supporting devices (e.g., extension cords, power supply, etc.)
Carry-in and setup of equipment must be done solely by the team and must take place within the time allotted

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Business Professionals of America assumes no responsibility for hardware/software provided by the team.

Props or visual aids are allowed in this competition.

No equipment, supplies, or materials other than those specified for an event will be allowed in the testing area.

No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. <u>Violation of this rule will result in disqualification</u>.

Competencies
- Evaluate and delegate responsibilities needed to perform required tasks
- Demonstrate effective teamwork skills needed to function in a business setting
- Apply technical skills to create a multimedia presentation which will enhance the oral presentation
- Demonstrate effective oral communication skills
- Secure facts and data from multiple sources, emphasizing research skills

Specifications
- The team shall design a computer-generated multimedia presentation on the assigned topic.
- The team is to make effective use of current multimedia technology in the presentation (e.g., sound, movement, digital video, etc.).
- The presentation should use space, color, and text as design factors.
- Use of graphics, including charts, is to be a part of the presentation.
- The length of setup will be no more than three (3) minutes.
- The length of the presentation will be no less than seven (7) minutes and no more than ten (10) minutes, followed by no more than five (5) minutes of judges' questions.
- All members of the team must participate in the "live" presentation.
- All team members must participate to be ranked.
- All team members may confer on the questions and are encouraged to share in the responses.
- One (1) copy of the signed Release Form(s) and Works Cited must be submitted at the time of the presentation at NLC at both the Preliminary and Final Competition.
- Format of Works Cited must be according to *Style & Reference Manual*.
- If the Business Professional of America logo is used, graphic materials must follow the organization's Graphic Standards and make proper use of the logo and/or organization's name. (Refer to the Graphic Standards in the *Style & Reference Manual.*)
- The team is responsible for securing a signed Release Form from any individual whose name, photograph, and/or other information is included in the presentation.
- It is the policy of Business Professionals of America to comply with state and federal copyright law. Federal law pertaining to copyright, as contained within the United States Code, is available at https://www.copyright.gov/title17/title17.pdf. The *Style & Reference Manual* contains guidelines for Copyright and Fair Use. Participant(s) will be *disqualified* for violations of the guidelines.
- Business Professionals of America grants permission for the use of the copyrighted logo and tagline.
- All materials (props, displays, samples, gifts, etc.), other than the required submission, may *not* be left with judges.

Method of evaluation
Judge's Scoring Rubric

Length of event:
No more than three (3) minutes setup
No less than seven (7) and no more than ten (10) minutes oral presentation
No more than five (5) minutes judges' questions
Finals may be included at state and national levels

Entries
Each state is allowed three (3) entries

Judges' comments will be returned digitally through the online judging system at the national level. Materials submitted for competition *cannot* be returned.

(560) Presentation Team

Judge Number _____   **Team Number** _____

Presentation Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	☐ Yes (*Disqualification*)	☐ No
If yes, please stop scoring and provide a brief reason for the *disqualification* below:		
Team followed topic	☐ Yes	☐ No (*Disqualification*)

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Opening and summary	1-5	6-10	11-15	16-20	
Objectives to be achieved are stated	1-5	6-10	11-15	16-20	
Stage presence and delivery	1-5	6-10	11-15	16-20	
General content	1-5	6-10	11-15	16-20	
Participation by all team members	1-5	6-10	11-15	16-20	
Typography (typeface, size, and color)	1-5	6-10	11-15	16-20	
Functional graphics contribute to the progression of the idea	1-5	6-10	11-15	16-20	
Charts and graphs used effectively	1-5	6-10	11-15	16-20	
Effective use of color and space	1-5	6-10	11-15	16-20	
Effective use of multimedia technology	1-5	6-10	11-15	16-20	
Development of stated theme	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
All points or none are awarded per item below.					
Setup lasted no more than three (3) minutes				5	
Presentation was no less than seven (7) minutes and lasted no more than ten (10) minutes				5	
Documentation submitted at time of check-in: Works Cited (1 copy) and signed Release Form(s) (1 copy) at time of presentation ***Must have copies for both preliminaries and finals***				10	
Works Cited formatted according to the *Style & Reference Manual*				10	
At least two original team members in attendance at time of presentation				10	
TOTAL PRESENTATION POINTS (280 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

TOTAL MAXIMUM POINTS = 280

PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES