This FiFo test will be similar to our previous ones. You can expect some combination of multiple choice, true/false and matching questions, as well as several short essay questions. The emphasis once again will be on the application of concepts that we covered in class discussions, worksheets, activities, and group projects. You should feel comfortable with ALL of the concepts listed below.

What is Globalization?

Globalization
Diffusion Catalysts
Perspectives on the World
Globalization Controversies (Pros and Cons)
Interconnectedness vs. Interdependence

History of Globalization

Exploration Era (Curiosity)
Colonial Era (Conquest)
Era of the International Corporation (Prosperity)

Geography & Trade

Trade Blocs
NAFTA
European Union
Global Tactics Game
Impact of Geography on Trade
Free Trade vs. Protectionism

Culture & Diversity

Acculturation
Aesthetics
Ethnocentrism
Non-Verbal Language
Proxemics

Global Infrastructure / Alphabet Soup

IMF UN World Bank WTO G8

Anti-Globalization Movement

Foreign Exchange

Foreign Exchange Rates
Supply and Demand
Purchasing Power Parity and the Law of One Price
Ubiquitous

