

How Financial Institutions Make Business Possible

Six Commercials on Banking

Citibank: "Citi Never Sleeps"

What is the focus of this commercial?

How does it illustrate how financial institutions make business possible?

Visa: "Small (BIG) Business"

What is the focus of this commercial?

How does it illustrate how financial institutions make business possible?

Bank of America: "Pink's Hot Dogs"

What is the focus of this commercial?

How does it illustrate how financial institutions make business possible?

US Bank: "Look Up"

What is the focus of this commercial?

How does it illustrate how financial institutions make business possible?

GE Capital: "Invested in Polaris"

What is the focus of this commercial?

How does it illustrate how financial institutions make business possible?

PNC: "CFO"

What is the focus of this commercial?

How does it illustrate how financial institutions make business possible?