

10. The part of the insurance policy that forms the basis of the contract between the insured and the insurer is the _____
- a. exclusions
 - b. conditions
 - c. insuring agreement
 - d. declarations

TEAMWORK

Discuss in pairs or small groups and then write your conclusions below.

11. Discuss with team members how you would make the decision whether to accept a higher deductible to an insurance policy in return for a lower annual premium. How does the decision provide an example of risk management?

GROUP ACTIVITY: DIY Insurance

Devise your own insurance plan that you could offer to students at NWHS. Be specific about the coverages, benefits, and costs to students for the plan. Also think about how many students would you need to have sign up to make your insurance venture profitable.

Specifically, prepare the following information in **4 Google Slides** for your presentation:



- Name and slogan for your insurance plan
- Coverages: list the risks that your insurance plan will cover
- Limitations: will you have any limitations in your coverage?
- Costs: what premium will you charge students?
- Target market: will you focus on all students or just a specific target market?
- Profitability: how many students will you need to have sign up to be profitable (you will need to estimate the likely payouts for claims and compare this to your total premiums)?
- Pitch: make your pitch to the students in this class and convince them that they NEED your insurance!